

ORDER



Orders
Order / Rev: 67238
Alt Order #: 09848457
Product Desc: NELSON FOR SENATE
Estimate: 643
Flight Dates: 10/20/12 - 10/22/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	11	\$6,640.00	\$5,644.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$6,640.00	\$5,644.00	0.00
Totals	11	\$6,640.00	\$5,644.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	25%	\$6,640.00
Market	100%	\$26,560.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	75%	\$19,920.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/22/12	10/22/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	M-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$70.00		0.00			
E 2	WTEV	10/22/12	10/22/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	M-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$70.00		0.00			

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E 2	WTEV	10/22/12	10/22/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	M- - - - -	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
				NEWS											
E 3	WTEV	10/22/12	10/22/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M- - - - -	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
				RACHEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$80.00		0.00			
E 4	WTEV	10/22/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	M- - - - -	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$90.00		0.00			
E 5	WTEV	10/22/12	10/22/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	M- - - - -	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$460.00		0.00			
E 6	WTEV	10/22/12	10/22/12	Bold and the Beautiful Bold and the Beautiful	CM	1:30 PM-2:00 PM	M- - - - -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				B&B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$600.00		0.00			
E 7	WTEV	10/22/12	10/22/12	The Talk The Talk	CM	2:00 PM-3:00 PM	M- - - - -	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$350.00		0.00			
E 8	WTEV	10/21/12	10/21/12	Sun Reg 2 Sun Reg 2	CM	8:00 PM-9:00 PM	- - - - - S	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
				AMAZING RACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S		1				\$3,600.00		0.00			
E 9	WTEV	10/22/12	10/22/12	Late Late Show Late Late Show	CM	12:35 XM-1:35 XM	M- - - - -	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				LATE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -		1				\$40.00		0.00			
E 10	WTEV	10/20/12	10/20/12	CBS This Morning Satur Saturday Early Show	CM	8:00 AM-10:00 AM	- - - - - S-	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
				EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S-		1				\$80.00		0.00			
11	WTEV	10/21/12	10/21/12	Sun Reg 3 Sun Reg 3	CM	9:00 PM-10:00 PM	- - - - - S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				GOOD WIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S		1				\$1,200.00		0.00			
													Totals	11	\$6,640.00